

RIDE. CONNECT. MAKE AN IMPACT.

The best things in life are even better when shared—and cycling is no exception. Join our FREE **UWNI Ride for ALICE Strava Club** to connect with fellow riders, log your miles, take on fun challenges, and raise awareness for hardworking North Idaho families who are struggling to make ends meet.



JOIN THE CLUB!

-  Open the Strava app.
-  Go to Groups → Clubs.
-  Tap the search icon and select Clubs.
-  Search **UWNI Ride for ALICE**

#RideForALICE | Every mile counts



UNITED WAY
North Idaho



WHO IS **A.L.I.C.E.**?



UNITED WAY
North Idaho

The **Asset Limited, Income Constrained, Employed** (A.L.I.C.E.) population represents our hardworking local families who earn more than the federal poverty level, but still walk a tightrope every day as they navigate rising costs, unexpected expenses and difficult financial choices.

This August, we're asking North Idaho to ride alongside them. United Way of North Idaho invites you to ride your bike, paddleboard, kayak, horse, skateboard, scooter, adaptive cycle, wheelchair or pub crawler—if it moves, it counts! Every mile helps raise awareness and funds for our A.L.I.C.E. households, who are the backbone of our communities.

AUGUST 1 - 31, 2026



Ride to raise awareness for A.L.I.C.E. (tag us for photo contest prizes!)



Secure pledges for miles to support A.L.I.C.E. families



Donate to A.L.I.C.E. at uwnorthidaho.org/give



Join our Strava Club and connect with others riding for A.L.I.C.E.

Ride anything. Change everything.

