

## Privacy Policy

Your privacy is a priority for United Way of North Idaho (UWNI). This Policy describes how we collect, use and disclose your information. We want to ensure that the information provided to us is maintained and kept secure and private. This Privacy Notice describes our practices with information that we (or our service providers) acquire about you through our website, giving platform, event registration, or that you provide directly to us.

## Information Collected

As you interact with UWNI, in person or online, we may collect information from you as needed. We will collect “Personally Identifiable Information” (“PII”) which is information that tells us who you are, such as name, physical address, and e-mail address, and any other information collected that is defined as personal or personally identifiable under an applicable law. Donors, volunteers, or community members can refuse to supply PII, but it may prevent them from engaging in certain website related activities, including registration or application forms, and limit their ability to use the website functionality.

## Privacy of Minors

The website is not intended to acquire information concerning persons under the age of 16 and we do not knowingly collect Personal Information online or through other means from persons in this age group. We reserve the right to delete any information identified as having been provided by such persons at our discretion. UWNI may have children under the age of 13 involved in a volunteer activity in the community and collect information, including PII, for communication purposes. If the child is under the age of 13 this data is collected from the parent/guardian of the child or from the child with the consent of the parent/guardian. If the child is age 13 or older, such data may be collected from the child’s parent/guardian or directly from the child without any consent from the parent/guardian.

## How we Use the Information We Collect

We use Personal Information for the purposes described in this Privacy Notice and as otherwise described to you at the point of collection. We do not sell, trade or share any names or personal information with another entity.

Specifically, we may use Personal Information from or about you:

- i. to respond to your inquiries and fulfill your requests;
- ii. to process donations and transactions;
- iii. to transmit applications for employment, assistance, volunteering, or committees;
- iv. to send you important information regarding our relationship with you or regarding the Site, changes to our terms, conditions, and policies, and other administrative information;
- v. if you choose to complete a survey, we may use the information for purposes of evaluating your feedback from the survey;
- vi. for our administrative and development purposes, such as data analysis, audits, recordkeeping, developing new or improving existing products or services, or enhancing our online presence.

## Protection of Information

All information provided to UWNI is stored in a secure database. Unfortunately, the transmission of information via the internet is not completely secure. Although United Way of North Idaho does our best to protect your PII, the security of your personal or sensitive information transmitted to us is not guaranteed. Any transmission of PII or sensitive information is at your own risk. UWNI will not be responsible for disclosure of information due to errors in transmission or circumvention of any privacy settings or security measures put in place for your protection.

Included, United Way of North Idaho uses a variety of safeguards to protect the security of credit card transactions, including encryption and network firewalls. All donations are through a third party which have their own security measures in place as well.

## Reporting of Information for Investigation of Possible Illegal or Harmful Activities

UWNI may use and disclose PII and Usage Information when there is reason to believe that using and/or disclosing this information is necessary to investigate, identify, contact, or take action against someone who may have engaged in illegal activities or who may be causing injury to or interference with (either intentionally or unintentionally) our rights or property, other individuals included in our database, or anyone else who could be harmed by such activities. United Way of North Idaho may also disclose PII when there is reason to believe that the law requires it or if United Way otherwise believes disclosure is necessary or appropriate to protect the rights, property or safety of United Way of North Idaho, our customers, or others.

## Cookies or Other Technologies

As you navigate the website, certain Personal Information may be passively collected, meaning it is gathered without your actively providing it. This is done using the following techniques in the following ways:

- *IP Addresses:* An IP address is a unique identifier that certain electronic devices used to identify and communicate with each other on the Internet. When you visit the Site, we may view the IP address of the device you use to connect to the Internet. We use this information to determine the general physical location of the device and understand from what geographic regions our website visitors come. We also may use this information to enhance the Site.
- *Through your browser:* Certain information is collected by most browsers, such as your Media Access Control (MAC) address, computer type and operating system type and version screen resolution, and Internet browser type and version.
- *Cookies:* The Site may use “cookies” to help make sure the Site is meeting the needs of its users and to help us make improvements. Cookies are bits of text that are placed on your computer’s hard drive when you visit certain websites. We may use cookies set by us on the Site to tell us, for example, whether you have visited us before or if you are a new visitor. We use third-party cookies set by our service provider, Google Analytics, to collect information about how visitors use the Site, including how long you spend on each page, and how you got to the Site. We do not use data collected by cookies to identify who you are.

You can refuse our use of some or all cookies by turning off the use of cookies in your web browser. If you use your browser settings to block all types of cookies you may not be able to access all or parts of the Site or functionality may be limited. You can set your browser to notify you before you receive a cookie, giving you the chance to decide whether to accept it. You can also set your browser to turn off cookies.

Changing your internet browser settings can prevent the use of cookies. Each browser has a different procedure for disabling the use of cookies. The Help function within your browser should tell you how.

## Links

The Site contains links to other websites. United Way of North Idaho is not responsible for the privacy practices or the content of such other websites and encourages Visitors to review the privacy policies of the other websites before providing them with any personally identifiable data.

## Modification of Privacy Policy

UWNI reserves the right at any time to modify, alter or update the Privacy Notice. Please review this policy periodically and especially before you provide any Personal information to us. This Privacy Notice was last updated on May 25, 2024.

## Contact

If you have questions about this privacy policy or wish to review, update, correct or delete your information or opt out of receiving future communications, you may contact United Way of North Idaho at 208-667-8112 or [info@uwnorthidaho.org](mailto:info@uwnorthidaho.org).