



Campaign Activity Ideas

FUNDRAISING CAN BE FUN!

Your United Way campaign can be energizing and bring people together under a common cause. The more you educate people about United Way and have fun doing it, the more success you are likely to have.

Special event fundraisers should not be the focus of your campaign but rather “icing on the cake”. Emphasize the annual campaign, Leaders In Giving, recognition and education, but use special events to enjoy and celebrate your campaign.



- Iron Chef**
Give your company’s gourmets a chance to show off. Host a cooking competition and ask participants to bring a crockpot filled with their favorite recipes to be judged by a panel.
- Back to School**
Collect school supplies for a United Way of North Idaho partner. Hold a spelling bee or email community pop quizzes to employees and award prizes.
- Best Putter Contest**
Construct two putting courses. Employees rent a bucket of balls for \$1 to see if they can get the most holes in one (one chance per ball). Two winners are determined each day.
- Candy Messages**
Print messages on colored paper with campaign updates, words of encouragement, UWNI stats, and words of appreciation. Attach pieces of candy and leave on employee desks throughout the campaign.
- Collection Drives**
Raising money is important but you can energize your employees by giving them an opportunity to collect needed items. Options include food, clothing, pet food products, baby items, books, toiletries – the list goes on Be creative – we can help you think of more!
- Team Spirit Tailgate**
Host a Friday “Tailgate Party” during lunch. Invite employees to wear their favorite team and bring a favorite dish to share. Consider hosting a sports related trivia contest.
- Executive Chair or Tricycle Race**
Set up an office relay course for participants to go through, either sitting in a chair or on tricycles. Let employees “bet” on their favorite contestants to win. Costumes/team themes encouraged.
- Backyard (or parking lot) Barbecue**
Pre-sell tickets to your bbq event. You can provide the meal or have it potluck style. It’s extra fun to include some games like frisbee or cornhole. Put up a volleyball net, play some music and have fun!
- Balloon Pop**
Employees donate prizes for this event – a variation of a traditional raffle. Before filling a balloon with helium, put a note inside with the prize name. Employees pay \$1 to buy a balloon to pop and win the prize named inside.
- Smile Grams**
Sell smile grams for a week and deliver a helium balloon with a smiley face to co-workers. This is a great way to make someone smile.

Through your campaign and gifts, you change not only a single life, but our whole community because when you reach out a hand to one, you influence the condition of all. Thank you for your time, treasure and talent spent on your United Way campaign. Together, we are game changers for our community.

*Remember, all funds raised stay in North Idaho and are used for the current greatest need.