



bornlearning®

BORN LEARNING TRAIL

Coming to your local park!

Learning Is Just a Walk Away! Born Learning STEAM Trails bring Science, Technology, Engineering, Art, and Math (STEAM) to life through outdoor exploration. Featuring 15 interactive signs and colorful sidewalks, each trail transforms a simple walk into a free, family-powered learning adventure that sparks curiosity, creativity, and stronger family connections.



85% of brain development occurs before kindergarten.



bornlearning trails encourage active learning through outdoor play and movement.



Outdoor play nurtures imagination, friendships, and resilience.

bornlearning® is an initiative that unlocks imagination and foundational learning through outdoor play. More than that, it serves as a **visible, enduring symbol of our community's commitment** to young children, their families, and future generations.



UNITED WAY
North Idaho

bornlearning®

BRING A TRAIL TO LIFE!

Levels:

Trailblazer | \$2,500

Pathfinder | \$1,500

Trail Friend | \$750

Sponsors receive:

- **Full color logo** on all 15 permanent aluminum signs, each 12" x 24" (in order of sponsorship tier)
- **Ribbon-cutting** celebration & photo op
- **Recognition** across earned media, social media, website, and promotional materials

Trailblazer + provides remarks for ribbon-cutting and press release

Pathfinder + hands-on role for the ribbon-cutting

uwnorthidaho.org/bornlearningtrail

