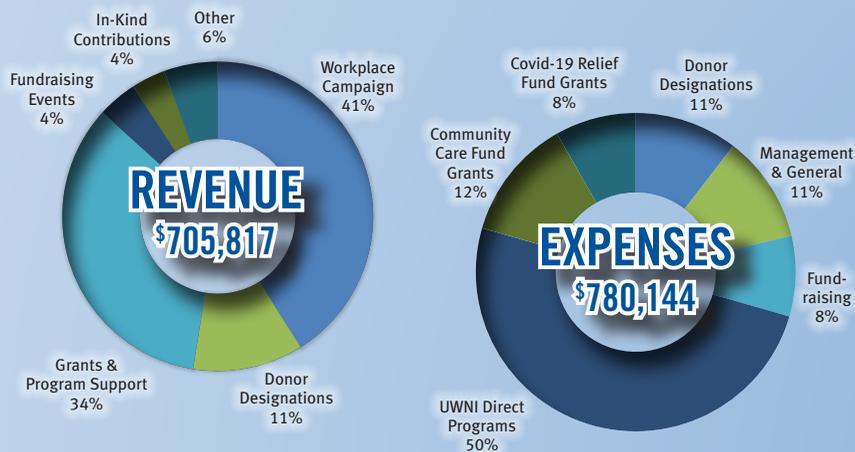


# FINANCIAL HIGHLIGHTS

FYE 2021

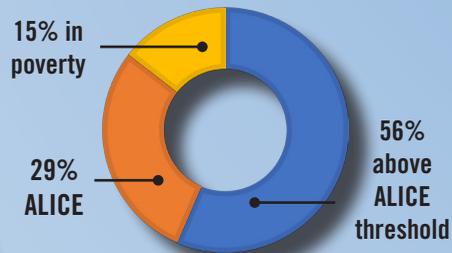
The financial health and transparency of our organization are paramount to our ability to improve lives for generations. While expenses exceeded revenue for last fiscal year, our ending net assets were \$328,387 to invest in our ongoing programming. For more details, visit [UWnorthidaho.org/financial-information](http://UWnorthidaho.org/financial-information)



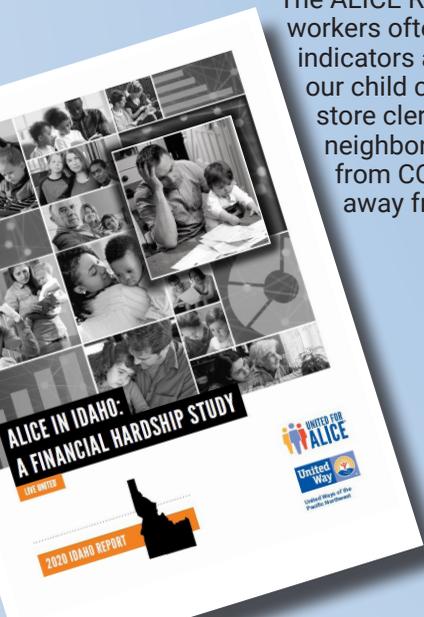
# UNITED WAY ALICE PROJECT

**ALICE = Asset Limited, Income Constrained, Employed**

The ALICE Report sheds light on those essential workers often overlooked by other economic indicators and policy discussions. ALICE is our child care workers, home health aides, store clerks, and servers at restaurants—our neighbors who have felt a greater impact from COVID-19 and are one emergency away from poverty.



See the full report including local data at [www.UnitedForALICE.org/Idaho](http://www.UnitedForALICE.org/Idaho)



# BOARD OF DIRECTORS & STAFF

## 2021-2022 BOARD OF DIRECTORS

President: **Jason Livingston**, American-National Insurance  
 President-Elect: **Johanna Brown**, Kootenai Health  
 Treasurer: **Kristina Lallatin**, Plummer Forest Products  
 Secretary: **Jack Dyck**, Retired Educator / Banking  
 Past-President: **Wanda Quinn**, University of Idaho - CDA  
 Community Impact Chair: **April Fortier**, Mountain West Bank  
 ALICE Task Force Chair: **Chris Keim**, Advanced Benefits  
**Linda Davidson**, Retired Higher Education Administration  
**Katie Marshall**, University of Idaho - CDA  
**Mary Lee Ryba**, Retired Higher Education Administration  
**Debbie Holmes**, Edward Jones Financial Advisors  
**Alivia Metts**, The Metts Group  
**Margaret Sijohn**, Coeur d'Alene Resort & Casino



## STAFF (LEFT TO RIGHT)

**Kerri Wilfong**, Finance & Administrative Specialist  
**Keri Cederquist**, Community Impact Director  
**Mark Tucker**, Executive Director  
**Brittany Teverbaugh**, Community Outreach

# JOIN US

We connect individuals to their **PASSION**.  
 Because **CHANGE** doesn't happen alone.



Twitter/Instagram: @uw\_northidaho  
 Facebook.com/UnitedWayofNorthIdaho  
 LinkedIn search: United Way of North Idaho

Please, consider a donation today.  
[UWnorthidaho.org/give](http://UWnorthidaho.org/give)  
 Or, text to give: text UWNI to 40403



208.667.8112 | [www.UWnorthidaho.org](http://www.UWnorthidaho.org)



# United Way of North Idaho Fiscal Year End Report

United Way **FIGHTS FOR** the health, education, and financial stability of **EVERY PERSON** in every North Idaho community.



Earning the 2021 Gold Seal of Transparency from GuideStar, and the Nonprofit of the Year from the Coeur d'Alene Regional Chamber of Commerce. UWNI is a trusted community partner since 1957.

# COMMUNITY IMPACT

Our mission is to improve lives by mobilizing the caring power of our community, because we know working together creates more long term change. Education, financial stability, and health are the building blocks to a good quality of life and it is through grant funding, direct service programs, and collaborations where we are able to make the most impact. But first we seek to understand. We rely on long-standing partnerships in our community and local studies such as the ALICE report to make sure we focus our efforts on the greatest, unmet needs of our community.

## IMPACT FOCUS AREAS



### SCHOOL READINESS

Goal: Children birth through age five enter school ready to learn.



### YOUTH SUCCESS

Goal: Youth are engaged, graduate on time, ready for a career, training, college.



### FINANCIAL STABILITY

Goal: Individuals and families attain economic mobility.



### HEALTH & WELLNESS

Goal: Individuals and families lead healthy lives.

## EARLY LEARNING COLLABORATIVES

UWNI used Preschool Development Grant funds in 2020 to conduct needs assessments and develop strategic plans for Bonner and Kootenai Counties to improve early childhood systems and outcomes. In 2021 we secured over \$1 million to implement these locally-driven action plans through local Early Learning Collaboratives, and invest in youth success programs throughout our 5-county region.

## COLLABORATIONS AND INTERNAL PROGRAMS



**AmeriCorps**

8 AmeriCorps members at 6 sites throughout the state.



Financial literacy training to help individuals avoid the high costs of living without banking.



A collaboration focused on improving our community.



Idaho Association for the Education of Young Children

A statewide collaboration to improve early care and education systems.



Helps parents and providers prepare children for school.

# EARLY CHILD CARE & EDUCATION

"I didn't have to choose which bills to pay."

**\$141,106**  
raised for scholarships

"It allowed me to go to work and finish school."

## CHILD CARE SCHOLARSHIPS

**91** scholarships awarded

**67%** earn too much to receive ICCP

**94%** single income household

**75%** female

average cost of child care... **\$750** per month

## WORKFORCE CHILD CARE SOLUTIONS

Offering childcare benefits is a proven recruitment and retention tool that also boosts productivity and morale. UWNI partners with local employers to implement family-friendly policies that strengthen the workforce of today and invest in the leaders of tomorrow.

**83%** of millennials would change jobs to employer with child care benefits

**1 in 5** not working because COVID-19 disrupted child care arrangements

Idaho businesses lost **\$166,000,000** in productivity due to child care breakdowns



# AWARD WINNERS



**BEV MOSS**

Volunteer of the Year



**DONNA BRUNDAGE**

Nonprofit Professional of the Year

Our community is fortunate to have so many caring and giving people. United Way of North Idaho is honored to annually recognize those who give back beyond expectations.

## COMMUNITY CARE FUND

United Way of North Idaho is the most powerful investment you can make in our community. No other single organization has the scope, expertise, and influences to bring together human services agencies, government, businesses, and dedicated volunteers around a common vision of creating maximum impact and achieving long-lasting results. Through our Local Results Framework, UWNI tracks results from our Community Care Fund partner agencies and internal programs.

Community Care Fund 2020-2021 grant partners: Gizmo-CDA, Lutherhaven Ministries, NIC Children's Center, Sandpoint Youth Center, Tesh, CDAIDE, Post Falls Food Bank, St. Vincent de Paul, Hayden Senior Center, Safe Start, On Site for Seniors, Panhandle Health District Home Visiting, Safe Passage

## COMMUNITY EVENTS

