



# UNITED WE WIN



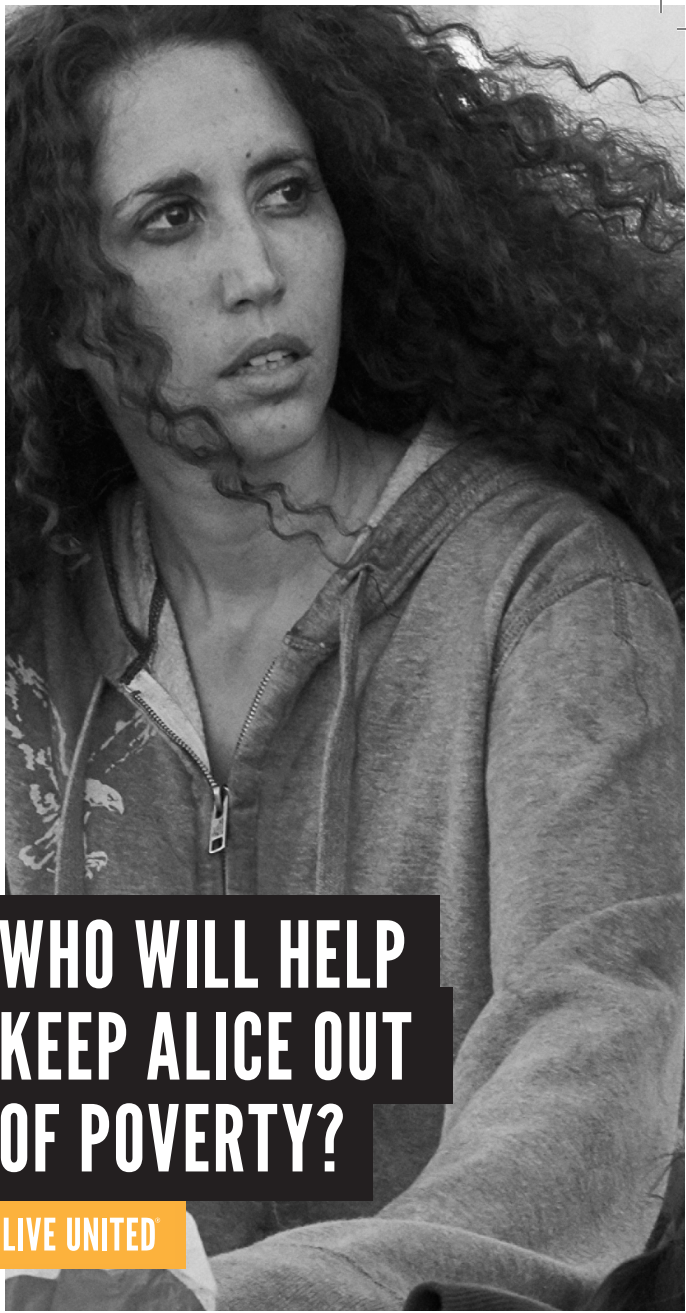
## GIVE. ADVOCATE. VOLUNTEER.

Your support of United Way of North Idaho is the most **powerful investment** you can make in our community. No other single organization has the scope, expertise, and influences to bring together human services agencies, government, businesses, and dedicated volunteers around a common vision of creating maximum impact and achieving **long-lasting results.**



Improving lives in North Idaho for 60 years.

[UnitedWayofNorthIdaho.org](http://UnitedWayofNorthIdaho.org) | 208.667.8112



# WHO WILL HELP KEEP ALICE OUT OF POVERTY?

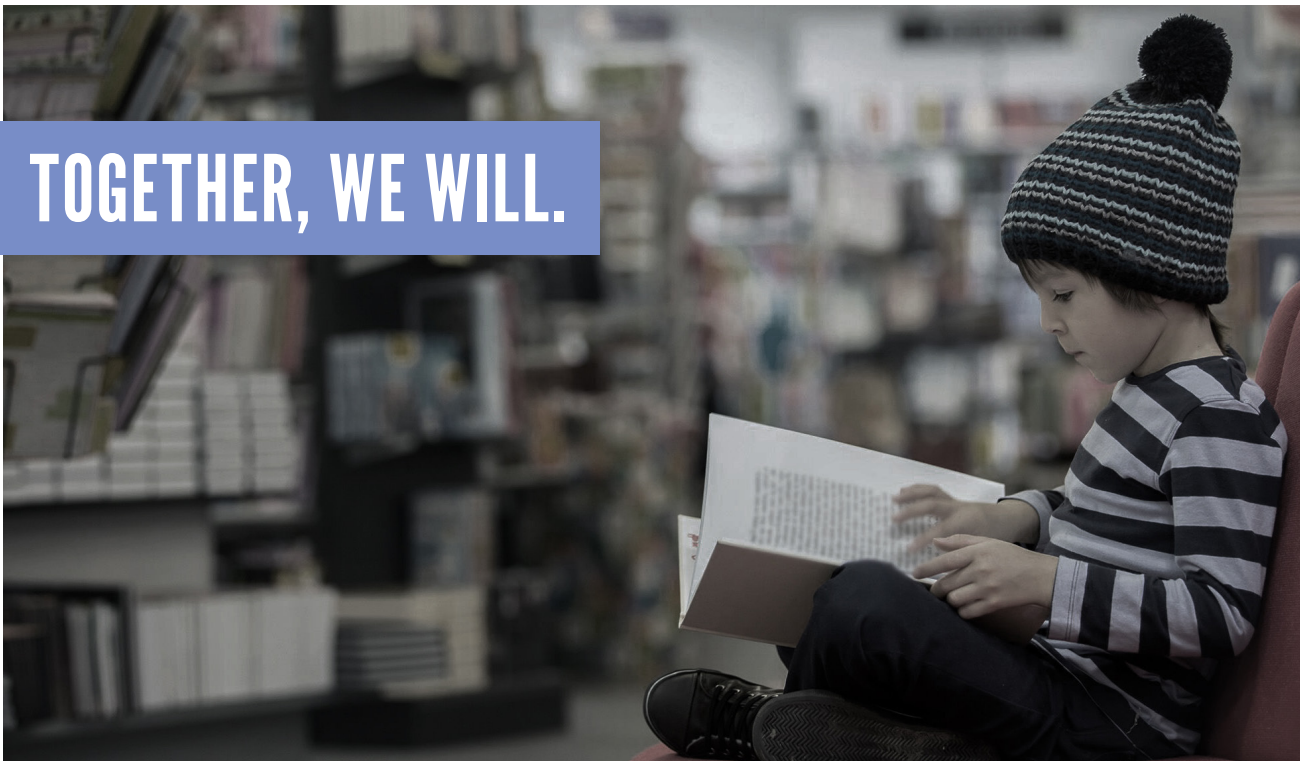
LIVE UNITED™



United Way  
of North Idaho



TOGETHER, WE WILL.



## UNITED WE FIGHT. UNITED WE WIN.

United Way fights for the health, education and financial stability of every person in every North Idaho community. But we are more than fund-raisers. We are hand-raisers. We raise our hands not only to lead the fight, but to reach out to people who need help. And hope.

We win when we Live United<sup>®</sup>. By forging unlikely partnerships. By finding **new solutions to old problems**. By mobilizing the best resources. And by inspiring individuals to join the fight against their community's most daunting social crises.

So who are the hand-raisers, the game-changers? They're people who know that at the core of every human being is a desire to do good. Who recognize the power

that comes from a shared purpose. Who understand they're always **stronger together** than they are alone. In North Idaho, it means people like you.

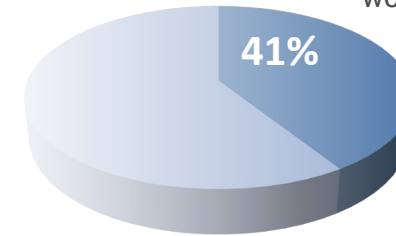
United Way of North Idaho needs you to **join the fight**. Because your passion, expertise and resources will help the fight become a win. A win that's not just a short-term contribution, but a long-term solution.

We are part of a network of 1,800 United Ways in 41 countries and territories. But the place that needs you most is right here, in North Idaho. So **raise your hand** if you're ready to be that game-changer. Because United we fight, United we win. **We have one life**. To live better, we must Live United<sup>®</sup>.

## ALICE

**Asset Limited, Income Constrained, Employed**

There is a basic belief in America that if you work hard, you can



support your family. Yet findings from the ALICE report show that this is not the case for 41%

of households across North Idaho. The fast-changing job landscape, the cost of childcare, reliable transportation, housing affordability, and lack of savings threaten the stability of local families.

**We fight for ALICE.**

**Education** begins at birth and continues through career. Starting early is essential, since 85% of a child's brain is developed by age 5.

Earning an adequate income is a piece of success. **Financial Stability** is having the tools to make smart money decisions, as well as the skills to be employable at a living wage job with benefits.

Access to **Health** services means good preventative and restorative care for people's physical, dental, and behavioral needs so children can stay on track in school and adults can thrive at work.

**WE WIN** when a child succeeds in school, when families are financially stable, when people are healthy.