

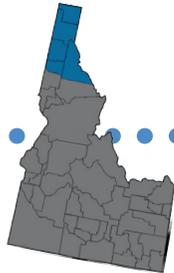
HAVE YOU MET ALICE?

A STUDY OF FINANCIAL HARDSHIP IN NORTH IDAHO



ALICE, an acronym:

Asset
Limited,
Income
Constrained,
Employed



a.k.a. Idaho's
"Working Poor"

ALICE is a hardworking member of our community. They are employed, but don't make enough to cover basic necessities.

41%
of households in North Idaho are at or below ALICE thresholds

ALICE
makes *too much*,
but not enough.

ALICE makes *too much* to qualify for food assistance, but not enough to feed their family.



Idaho's economy is booming, but ALICE is being left behind.

IN IDAHO:
FPL - \$24,300
Survival Budget - \$54,096
Variance - \$29,796

ALICE makes *too much* to qualify for childcare subsidies so they can work, but doesn't make enough to afford childcare.



ALICE cannot always pay the bills, has little or nothing in savings, and is forced to make tough choices, like paying for childcare or paying rent.

As Idaho grows, a majority of that growth is ALICE

\$400
in unexpected emergency expenses can push ALICE families over the edge.

Who is ALICE?

- a child care worker
- your parent on Social Security
- the cashier at your supermarket
- an elementary school teacher
- the salesperson at your local retailer
- your waitress
- a home health aide
- your neighbor
- the person next to you in the church pew
- an office clerk
- your friend
- the bookkeeper at your office

Idaho runs on ALICE

The United Way ALICE Report for Idaho is commissioned and paid for by the United Ways of Idaho. Data collection is done in partnership with Rutgers University, national, and local research teams. For the full ALICE report and methodology, visit UnitedForALICE.org/Idaho or uwnorthidaho.org.



United Way
of North Idaho